



LOCAL CONTENT AND SERVICES REPORT
FY 2017
July 1, 2016 – June 30, 2017

FY 2017 – (559 Minutes)

STUDENT SHOWCASE (1000 series), now in its tenth season on SOPTV, honors six exceptional high school students in a series of short segments that feature exceptionally gifted local area students. Students are chosen by their teachers from school curriculum including, Music, Drama, Dance, Art, Creative Writing and other disciplines that warrant carefully crafted presentations. Each student performance is approximately two minutes.

<u>Student</u>	<u>Talent</u>	<u>School</u>	<u>City</u>
Amera Vado	Video Game Design	Eagle Ridge High School	Klamath
Camay Huskett	Artist	Central Medford High School	Medford
Ruby Johnson	Singer	South Medford High School	Medford
Rachael Wilder/Andrew Hall	Cellist/Pianist	South Medford High School	Medford
Melody McGrath	Artist	North Valley High School	Grants Pass
Grace Oachs/Erika Freund	Artist	North Medford High School	Medford

The segments air between regularly scheduled programming throughout the year on SOPTV-PBS (ch 8) and SOPTV-WORLD and are available anytime on SOPTV.org.

Local Focus: OUR HOMELESS HEROES #103

A special examination and conversation about our region's homeless veteran issue. Representatives from ACCESS, Rogue Valley Veteran's Community Outreach (RVVCO), Easter Seals, The ARC Moore Center and the Veteran's Administration will join host, local journalist Julie Akins, to discuss our region's current homeless veteran situation, what is being done to address the problem and how viewers can help. Veterans who are, or who have been, homeless share their stories along with screening selected clips from the homeless veteran documentary "Battlefield of the Mind". The goal is to start a meaningful discussion about our community's homeless veterans, and explore ways that our viewers can help serve these men and women who have selflessly served our country but now find themselves alone on our streets. Premiered: Monday, July 11, 2016 at 9:00 pm; Repeated: Wednesday, July 13, 2016 at 2:00 am (60 minutes)

OUR TOWN: Gold Hill

Residents of Gold Hill created a perspective of Gold Hill's character and culture is truly revealed. The program profiles the people, places and happenings of Gold Hill as told by her residents. Premiered on September 6, 2016 (60 minutes)

LOCAL FOCUS: Families at War #104

The perspective of local families who go through periods of deployment and separation outside the support of a military base. Host, local journalist Julie Akins, interviews film maker, Elena Miliareisis, herself a military partner, who produced "While Time Stands Still" a gripping documentary about the effects of war on the families of those deployed. Also interviewed, local families who have been through the stresses of having a family member far away while life goes on day in and day out thousands of miles from the battlefield. Explores the nature of military related family separation, what families need in terms of support and discusses the most difficult elements of having a family member or partner deployed far away. Premiered Monday, November 14, 2016 at 9:00 pm; Repeat Wednesday, November 16, 2016 at 2:00 am. (60 minutes)

BRAIN BOWL 2017

Annual special features academically competitive students from high schools and middle schools throughout southern Oregon. The team that wins continues on to compete in a national Brain Bowl tournament. Produced in partnership with Southern Oregon Educational Services District and Southern Oregon University. The two-hour event premiered on Sunday, April 9, 2017 at 5:00 PM (Ch. 8.1). Repeated Friday, April 14, 2017 at 4:00 PM (Ch. 8.1). The program is also streamed on soptv.org. (120 minutes)

THE JEFFERSONIAN: Secrets And Mysteries (#105)

Explore the mysteries of Bigfoot, Lemurian legends of Mt. Shasta, and the haunting of the Plunkett Center found on Southern Oregon University's campus. Co-production with Southern Oregon University/Digital Media Center. Premiered on April 27, 2017 (30 Minutes)



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IMMENSE POSSIBILITIES (7 – 30 Minute Shows)

Host Jeff Golden showcases guests whose programs and projects are solving challenges that old systems can't, and inspire viewers to take action on things they care about.

601 The Long View of Matthew Fox – May 1, 2017 – 9:30 pm

Other than Pope Francis, he would likely be the most widely-read Christian clergyman in the world...if he were still a clergyman. Matthew Fox was expelled from the Dominican Order for spreading boldly rambunctious ideas on God and worship that became beacons for millions on their spiritual path. Dr. Fox sits down with us for a memorable half hour.

602 Growing Food, Plants & People – May 8, 2017 – 9:30 pm

With less than 5% of the world's population, our country houses 22% of its prisoners. Would that change if ex-convicts had dignified, fairly-paid work? Two groups that train hard-time prisoners to grow food and to start and run plant-centered businesses are changing the future for ex-convicts, and beginning to change the shameful statistics.

603 The World is Their Community, pt 4: Traveling with Purpose – May 15, 2017 – 9:30 pm

Plenty of American tourists want more than recreation and relaxation from their travels. They want to give back. That includes a pair of old friends who fell in love with Jamaica and convinced the island's largest resort chain to lodge hundreds of service volunteers every year, and a climber whose nearly-miraculous ascent of Everest spawned projects to save Nepal's poorest children. The world is their community.

604 Story and Youth – May 22, 2017 – 9:30 pm

Some children find their voice quickly and easily. Many don't. We sample *Earth Seasoned*, a new film about four girls who lived a full year out in Oregon's rugged Cascade Mountains, and talk with a founder of the Heartisan Foundation, where youngsters are led to understand the stirring power of their own personal stories.

605 Dying Well – May 29, 2017 – 9:30 pm

Death is coming out of the closet. The maker of the new documentary *Living While Dying* shares her stories of the final days of four men. Then a hospice pioneer and a one-of-a-kind chaplain help us understand how profoundly the acceptance of death's inevitable place in the circle of life can enrich the days that remain.

606 Not as Divided As You Think: Quiet Cooperation On Climate – June 19, 2017

We're told we're hopelessly divided on issues of climate change, up to and including whether it actually exists. Our three guests, working everyday with business and community leaders, the clergy and national politicians of both parties, have a much different and more hopeful story: we could be on the brink of huge positive change.

607 A Woman Takes On An Industry – June 26, 2017

Common wisdom about the 1979 Three Mile Island nuclear accident is that we dodged a bullet. That's not the view of hundreds of nearby residents who've since developed radiation-related cancers. One of them brings us material from her in-progress feature film *Meltdown*, the first step of her nearly single-handed stand against the nuclear power industry.

VISIONS OF SOUTHERN OREGON - features photos, paintings and original music as made and submitted by SOPTV viewers. Images feature nature landscapes, cityscapes and lifestyle photos that capture the beauty of our region. Added 2 episodes in fiscal 2017 to ongoing series that premiered July 6, 2015.



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SOPTV IN THE COMMUNITY

THE SOUTHERN OREGON WINE EXPERIENCE - This growing regional event showcased wines from wineries over a seven day event Monday, August 22, 2016 through Sunday, August 28, 2016. Overall there were 2,500 attendees for all the events from all over the region; Over 700 attendees at the Grand Tasting on the final day. SOPTV promoted this Jacksonville community event on-air and in our August *Inside SOPTV* program guide.

SISKIYOU FILMFEST - SOPTV participated as a sponsor for the Siskiyou Film Fest's 15th annual event organized by the Klamath-Siskiyou Wildlands Center. Sponsorship included logo in program and on poster; table in lobby with hung banner; link to Film Fest's website to our organization. Films focused on community, ecology, environmental issues, sustainability and featured people creating solutions on a local and global scale. Films were produced in or about Oregon and the Klamath-Siskiyou region. Grants Pass High School Performing Arts Center. Sunday, February 12, 2017 in Grants Pass. SOPTV ran spots leading up to the festival.

ASHLAND INDEPENDENT FILM FESTIVAL - SOPTV sponsored 15th annual independent film festival with promos on air and in *Inside SOPTV* our monthly program guide. Thursday, April 6, 2017 through Monday, April 10, 2017

TASTE OF ASHLAND - Sponsored this popular annual Art, Food and Wine Event . SOPTV promoted the 28th annual Ashland community event which featured on-air and in *Inside SOPTV* our monthly program guide. Participants include 7 Galleries, 17 Wineries, 17 Restaurants showcased the region's art, food and wine. Saturday and Sunday, April 29th and 30th, 2017

THE BOYS OF '36 - Screening of the PBS American Experience documentary "The Boys of '36" at Southern Oregon University's Meese Auditorium. ("The Boys of '36" premiered on SOPTV on August 2, at 9:00 pm, on SOPTV) - The hour-long documentary is based on the 1936 University of Washington men's eight that won gold at the Olympic Games in Berlin and is the subject of Daniel James Brown's New York Times bestseller "The Boys in the Boat." Partnered with Ashland Rowing Club, / US Rowing, invites you to a special 'sneak peek' viewing of the PBS American Experience documentary. Saturday, July 23, 2016 at 7:00 pm.

MEET AND GREETs

Pat Benatar & Neil Giraldo - We Live for Love Tour - Britt Festival. Attendees: 7. Tuesday, August 30, 2016 - 7:30 p.m.

Nitty Gritty Dirt Band - 50 Years of Dirt - Britt Festival. Attendees: 16. Thursday, September 15, 2016 - 7:30 p.m.

FY 2016 SOPTV INTERACTIVE

SOPTV website has a wide variety of content including EarthFix, Next Avenue and the PBS NewsHour as well as a wide variety of SOPTV productions for viewing anytime. The site also includes a copy of our annual audit, diversity statement and FCC .

Website users for the fiscal year July 1, 2015 through June 30, 2016, 57,733;
Page views, 230,294;

Sessions = 109,492 (Total number of times users accessed the website)

SOPTV eNews - is a free publication featuring "Don't Miss" SOPTV program highlights, station events, ticket offers, promotional messaging, program changes and contact information.

As of June 30, 2017 we have 9600 subscribers - a 59% increase over the prior year!

SOPTV Facebook Page - Similar to the newsletter and website, the SOPTV Facebook page mirrors and expands on "Don't Miss" SOPTV programming, station events, ticket offers and promotional messages.

The SOPTV Facebook page also features Facebook Likes and as of June 30, 2017 we have 1024 - representing an increase of 37% over FY 2016.